LEED SMART

PRIVATE LIMITED

Total Advertising Solutions Provider













LEED SMART
TOTAL ADVERTISING

Offset printing

Offset lithography is one of the most common ways of creating printed matter. Offset printing is the cheapest method to produce high quality printing at commercial printing quantities. Few of its common applications include: brochures, posters, leaflets,show cards, packaging boxes, stickers, stationery and books.

Digital Printing

By acquiring the latest innovation in printing technology we are now able to offer you superior inkjet printing whichboasts of virtually limitless options. Leedsmart Advertising creates photo-quality digital images with superior outdoor durability. Therefore, producing high-resolution images on various surfaces is not a question anymore and we even produce 3-D and lenticular special effects.

Custom Fabrication

Let us transform even the simplest of ideas into innovative and well-crafted products that fit well into the advertising and signage needs of your business. Our design and production teams use the latest manufacturing technology available to provide customized services such as roll-forming, embossing, die-cutting and other fabrication processes.



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LEEDSMART ADVERTISING

Our Promise to You:

"Our mission is to build a loyal patronage by providing the highest possible quality in products and services while ensuring total customer satisfaction. Our goal is to pursue growth, profit and maintain integrity while operating within an ethical business environment. We will collectively work together with our employees to achieve our goals, which will also be the prime interests of our customers."

For, Six years Leedsmart's dedication to create the highest quality products whilesurpassing customer expectations has positioned us to be one of the largest and most respected sign companies in Sri Lanka. Our skilled workforce produces quality signage using the latest design technology and fabrication techniques to best fit the unique needs of our clients.



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Quality, Service & Reliability

Our experience is your success!

Leedsmart Advertising is a distinct and unique agency where brands are built with morethan a new tagline and hot campaign. Since 2006, Leedsmart Advertising has built a loyal patronage by providing its clients with quality and reliable products as well as efficient and friendly customer services. Industry resources allow Leedsmart Advertising to develop superior products and materials at the lowest possible prices paying constant attention towards maintaining quality. This enduringcommitmentin maintaining solid client relationships is what allows Leedsmart Advertising to be the most trusted name in the industry. We guarantee 100% customer satisfaction for all our products. We build brands from a standpoint of knowledge. Not through a guess or hunch. It's the knowledgewe gain from your company, your customers, the marketplace, culture, habits, motivations and preferences that makes our marketing programs stand out and deliver.



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Services include:

Outdoor Advertising

+ Dealer Boards
+ Hoardings
+ Exhibition Stalls
+ Vehicle Branding
+ Illuminated Plastic signs
+ Brass Stainless Steel and fibre Glass Name Boards
+ Wooden Name Boards

Indoor Advertising

+ Shop Branding
+ Banners & Pennants
+ Display Units
+ Promotion Materials

Print

+ Digital Flex Printing
+ Digital Paper Printing
+ Offset Printing
+ Screen Printing

Press

+ Paper Advertisment
+ Press Release
+ Press Coverage

Media

+ Tv / Radio Scheduling
+ Tv / Radio Commercials
+ Vedio / Audio Documentaries
+ Recording Studio



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Digital Paper Printing



Digital Flex Printing



Offset Printing



Sticker SignCut



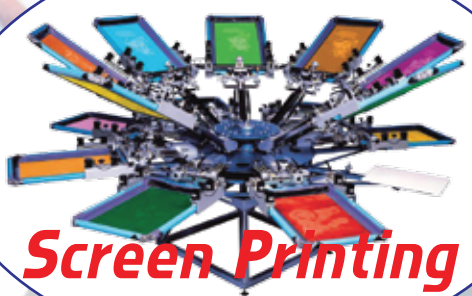
T Shirts Printing



Mug , Plate Printing



Laminating



Screen Printing

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Print

Design

We have employed a skilled team of designers with combined experience in the graphic designing field. We have further enhanced their artistic and production skills with the latest illustration, photo-editing, graphic and design software currently available. Our designers use talent and technology to turn even the simplest concepts into creative images including photo-quality signs and decals.

Screen Printing

Leedsmart Advertising possesses the knowledge and expertise needed to provide its clients with the most cost-effective screen printing solutions availableand uses three and four color screen printing presses.

We pride ourselves in submitting the designs of our clients on time within their budget ensuring quality and accuracy constantly. This is possible due to our ability to print on a variety of substrates including aluminum, steel, vinyl, corrugated, polystyrene, polycarbonate, sun board and paper using both UV and baked enamel inks. We provide assurance to our screen printed products by offering a guarantee against fading, chipping, peeling or flaking.



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Technology

As technology improves, Leedsmart Advertising continually updatesits production systems and equipment to offer its clients superior products and materials. Equipment such as punch presses, extrusion machines, vinyl-cutting software and custom die-cutting machinery allow us to produce any standard or custom order in the most efficient and precise way possible whilemaintaining customer satisfaction constantly.

Facilities

Our facility was expanded into a large production space. This expansion enabled all components of our business to perform more efficiently at one location, ensuring greater quality control and faster turnaround times for our clients.



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WHY CHOOSE US?

Leedsmart Advertising's promotional ideas assure "high-level" awareness to a demanding corporate customer base. Superior marketing expertise, a relationship-oriented sales team together with full service facilities, a creative graphic designing team and stringent quality control processes are some of the core strengths in Leedsmart's Advertising.

We surely understand the power of sourcing promotional products that fit with your corporate values.

The best promotional merchandise is practical, attractive and related to both the key message and target audience.



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Press

Press is still a wider platform which provides an attractive form of visibility. Therefore, Leedsmart utilizes it during various stages. Media coordination, reaching the customer segment in the form of PR, press coverage, Press scheduling, Press ads and ect. are the key area focused by Leedsmart. Leedsmart has already built a strong linkage with the press in order to generate rapid responses. The organization has also proved its capacity in providing successful corporate services through press and currently leading companies enjoy the services of Leedsmart in press.



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Media

TV, Radio and Internet are conventional advertising tools, but are utilized under the latest dimensions in order to attract target customer segmentsthrough numerous commercial messages. The specialty of Leedsmart is that, it creates effective message treatment mechanisms within organizations through the correct blend of raw materials. Leedsmart enabled rich relationships with both Radio and Television organizations for more than a decade and it has also established rapid communication with them. By understanding the pulse of its customers, it pays heightened attentionto definetheir needs, to identify appropriatelanguage modes and develop effective channels. These are accomplishedby utilizing a variety of attractive production tools and delivering accessible media out work. Lately, Leedsmart has proven its capability in attaining direct results on behalf ofits clients through direct–response marketing techniques as well.



Client Details

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CIC
nurturing life

S-Lon

TNT

DELMEGE FORSYTH & COMPANY LIMITED
INCORPORATED IN CEYLON
1918

WISDOM
YOUR WISDOM COMPANION
BUSINESS ACADEMY

Baraka
Healthy Life, Daily

St.A
Anthony's · since 1942

HEMAS

micro

DI
LEATHER

sunshine
medical devices

RANJANAS
ESTD 1946

Edinborough®
In Every Cuisine ...

Little Lion

msi®

FASHION BUG®

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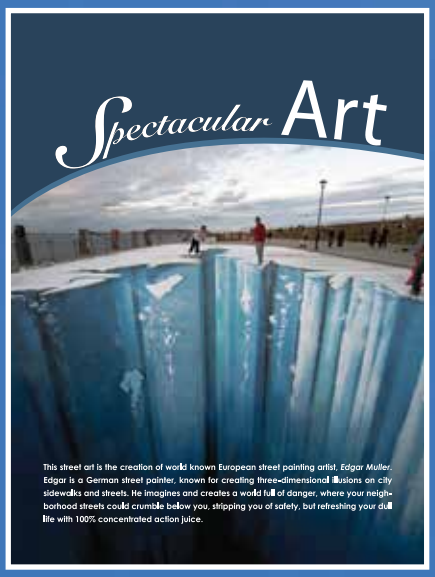
Corporate Gifts

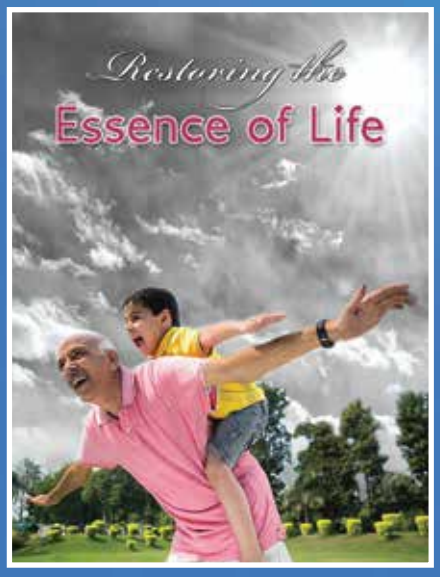
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Brochure

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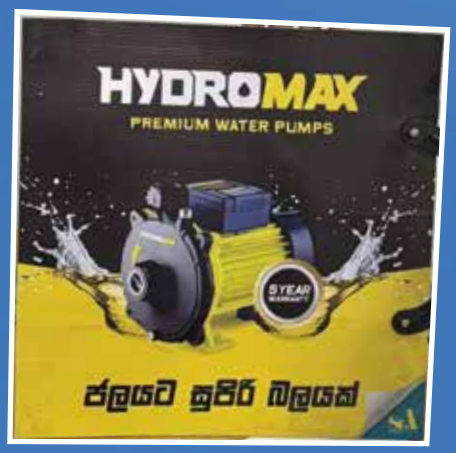




TIN PLATE

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Display Units

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Dealer Boards

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Dealer Boards

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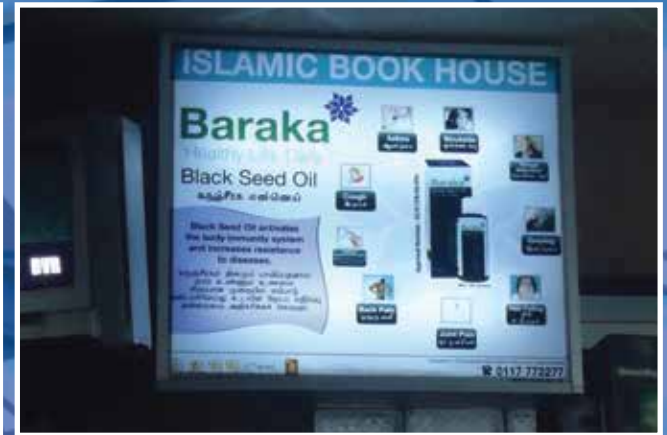












Dealer Boards

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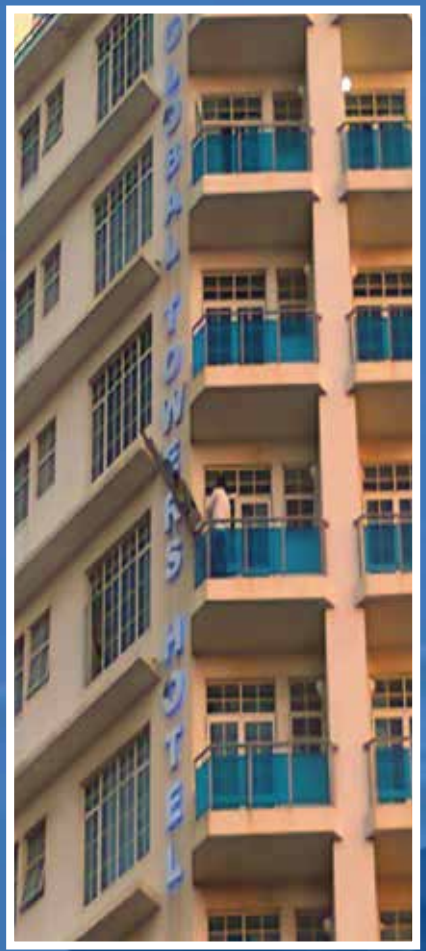


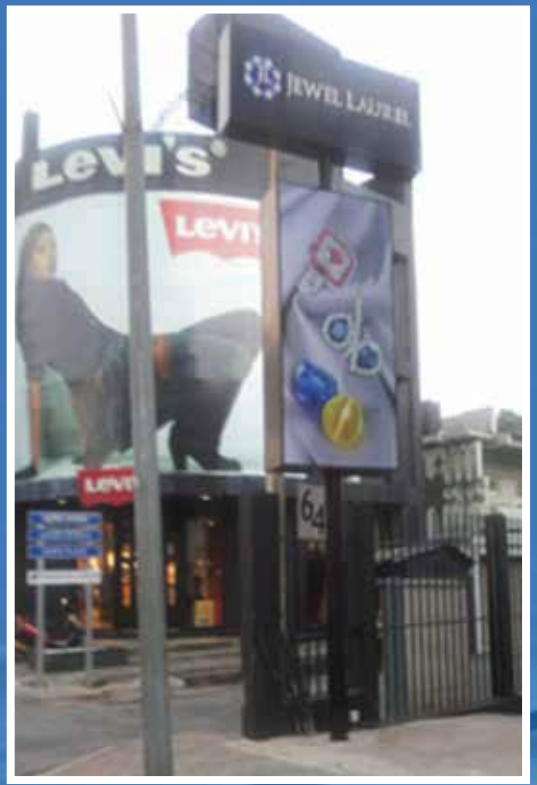
Sign Boards

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Sign Boards

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Shop Brandings

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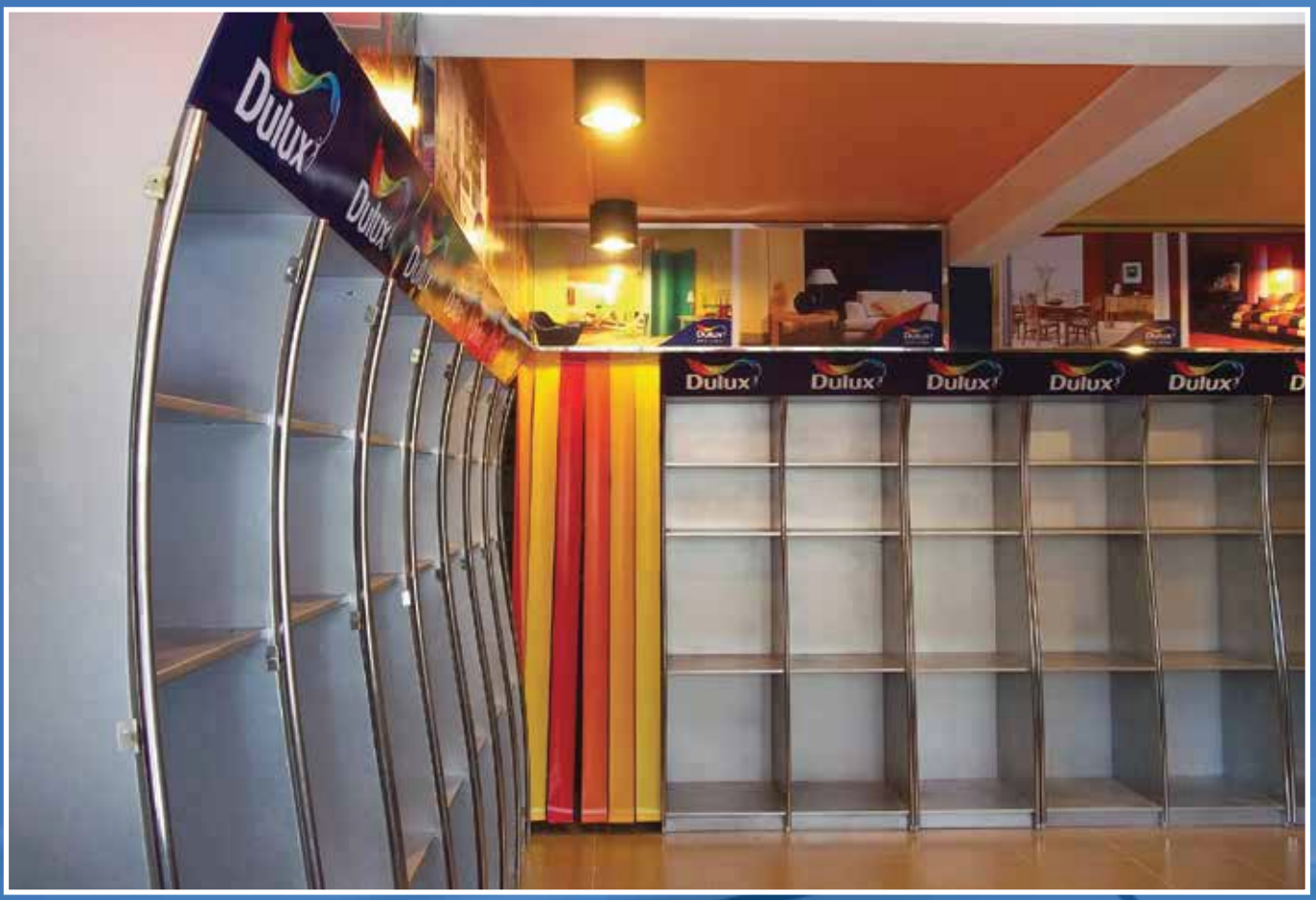
Shop Brandings

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Shop Brandings

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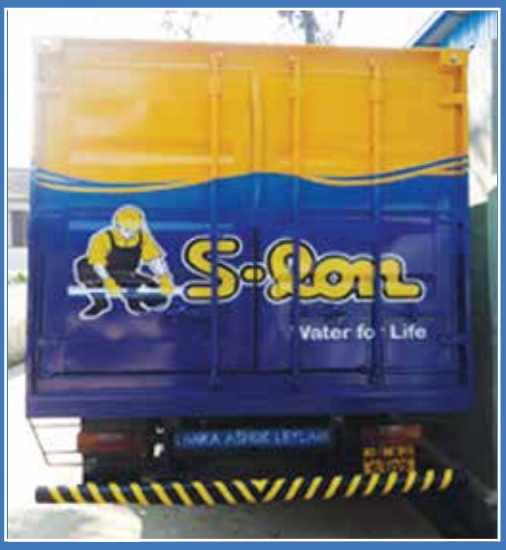
Vehicle Brandings

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Screen Printing

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Promotions

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Media

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